



Our goal in city government is to make Reading one of the most successful, most livable cities in America—and accomplishing that goal takes a strong, vibrant business community. That’s why we work closely with business leaders, business and trade organizations and independent community groups to not only build a better Reading, but to build a community that is as exciting and diverse as the people who live here. A key part of our strategy is attracting and supporting business and development, across a wide range of business and industry types, with appropriate services, policies and incentives. We’d love to welcome you to Reading. Let us know how we can help by calling 610.655.6211.



*“Reading is a city that lives up to its reputation as a business-friendly environment. We’re thrilled to call Reading home.”—Sovereign Bank*

### Getting Started...

In Reading, City Government works hard to be as friendly and helpful as possible as we assist you in becoming a vibrant member of our community.

Our Community Development Office is a good place to start. Staffed with knowledgeable and friendly professionals, we can help you get answers to your questions or assistance in solving a particular challenge. We can also help by introducing you to the various department and services offices, both within the government and in the community.

For more information, call the Community Development Office at 610.655.6211 or visit [www.cityofreadingpa.com](http://www.cityofreadingpa.com).

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### At a glance...

- ▼ Reading is home to a number of world leaders in a variety of industries, including Arrow International, Bachman Foods, Boscov’s Department Stores, Carpenter Technology, Penske Corporation, Quadrant Engineering, Sovereign Bank, and many more.
- ▼ In the past five years alone, Reading has seen more than \$50 million in new development and investment—all within our historic downtown.
- ▼ Significant economic incentives, including low interest loans and tax abatement, are available, commensurate with the community impact of the project.
- ▼ Reading is the first city in America to implement the innovative Digital Downtown initiative.
- ▼ Reading and Berks County are among Pennsylvania’s fastest growing and most livable areas with a population of over 375,000.
- ▼ Our Chamber of Commerce and Downtown Improvement District are extremely proactive in anticipating the needs of business and development.
- ▼ With five nationally ranked colleges, several technical schools and two career and technology centers, skilled labor is abundant.







## *In Reading, we work hard to be Pennsylvania's business address.*

Since 1748, when it was founded by the sons of William Penn, Reading has earned its place as a business and commercial center in the heart of Eastern Pennsylvania.

Today, Reading, combined with the surrounding Berks County, is one of the most vibrant and conveniently located business cities in America. Proximate to New York City, Philadelphia, Baltimore and Washington, Reading is an ideal business location.

We have a strong labor pool, affordable housing, good schools and an outstanding quality of life—important considerations in any business siting equation; plus Reading offers an extremely business-friendly environment.

In Reading, our city government works hard to encourage development and business, particularly in our historic downtown. From technical assistance to economic

assistance to fundamental city services, the City of Reading's government is a strong proponent of development and business success, a strong commitment and heritage that represents over 250 years of building tradition, business and quality of life for the people who live and work here.

As a result, Reading is home to both world leaders in many industries and a strong entrepreneurial community.

For more information on business in Reading, contact our Community Development Office at 610.655.6211 or visit [www.cityofreadingpa.com](http://www.cityofreadingpa.com).



*Welcome to Reading.*

*Our goal in city government is to make Reading one of the most successful, most livable cities in America.*

*We have a staff of capable professionals who can answer your questions and help your business grow and prosper in Reading, Pennsylvania.*

*There is a vibrant spirit of collaboration in City Hall. If we can help, please don't hesitate to ask.*

*Tom McMahon  
Mayor*



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*Welcome to Reading!*



**Locating or expanding  
your business in  
Reading, Pennsylvania**

